



Proudly Presents

“What to Do BEFORE You Experience a Security Breach”

When: Tuesday, May 19, 2015
Registration: 11:30 AM - 12:00 PM
Session: 12:00 PM - 1:30 PM

Speaker: Sharon Anolik, President, Privacy Panacea
Reece Hirsch, Partner, Morgan Lewis & Bockius

Where: Hotel Nikko, 222 Mason Street (between Ellis and O’Farrell)
San Francisco, CA 94102
415-394-1111

CPE Hours: 1.5
Cost: \$40.00 ISACA Members
\$50.00 Non-Members
\$20.00 Students

Session Synopsis

In the current environment of ever-evolving cyberthreats and ever-larger databases of personal information, security breaches are, unfortunately, inevitable for most organizations. That is why it is crucial to develop and implement a thoughtful security incident response plan. This presentation will review the reasonable steps that all organizations can take to ensure that they are prepared to respond promptly and effectively to potential breaches when they occur. The presentation will review:

- * State and federal breach notification laws;
- * Best practices for incident response plans;
- * Privacy by design principles;
- * Common mistakes in breach response; and
- * How to manage the first 24 hours after discovery of an incident.

Speaker Information

Sharon Anolik is President of Privacy Panacea, a strategic advisory firm providing innovative privacy solutions.

Previously, she was VP and Global Privacy Risk & Strategy Leader for McKesson, building its first enterprise privacy program; Chief Privacy Officer and Director of Corporate Compliance & Ethics for Blue Shield of California; and Chief Privacy Officer and Associate General Counsel for Ask Jeeves. Sharon clerked for the California Supreme Court and taught Cyberlaw and Privacy at Golden Gate University School of Law.

A frequent industry speaker, Sharon serves on the Department of Homeland Security’s Data Privacy & Integrity Advisory Committee, as well as on the Compliance, Privacy and Audit Committee of El Camino Hospital’s Board of Directors, the Future of Privacy Forum’s Advisory Board & many other panels. Sharon is the co-inventor of a privacy indicator method patent (pending).

Reece Hirsch is a partner in the San Francisco office of Morgan, Lewis & Bockius and co-chair of the firm's Privacy and Cybersecurity practice. He has advised clients on hundreds of security breaches and has substantial experience developing security incident response plans. Reece has served on two advisory committees to the California Office of Privacy Protection (now part of the California Department of Justice) on security breach response best practices and detection and prevention of medical identity theft.

Reece writes and speaks frequently on privacy and security matters and is a member of the editorial advisory boards of *Bloomberg BNA's Health Law Reporter*, *Healthcare Informatics* and *Briefings on HIPAA*. He has been listed in *Chambers USA: America's Best Lawyers for Business* since 2005. He has special expertise with regard to healthcare privacy and security and compliance with the Health Insurance Portability and Accountability Act (HIPAA). Reece also advises clients from a wide range of industries on issues such as privacy by design, big data, mobile app privacy policies, financial privacy, website privacy policies, and privacy and cybersecurity compliance programs. He has been certified by the International Association of Privacy Professionals as a Certified Information Privacy Professional.

To register or cancel a registration, visit our website at <http://www.sfisaca.org>. Cancellation Policy is 72 hours prior to the event. Please do not be a 'no show'. Our Chapter is billed for reservations made with our facilities provider, and we will have to pass the charges on to you. Thank you for your cooperation.

Please save the dates for our upcoming events:

Date	Topic Speaker(s)	Time	Location
May 6, 2015	Networking and Happy Hour	Evening	Southside Spirit House, SF
June 18, 2015	IT Governance	Half Day	Hotel Nikko, SF
July 23, 2015	SF ISACA Chapter's Annual General Meeting (Networking & Communicating The Chapter's Value to Our Members)	Evening	Hotel Nikko, SF
August 20, 2015	TBD	Luncheon	Hotel Nikko, SF
September 17, 2015	TBD	Luncheon	Hotel Nikko, SF
October 15, 2015	TBD	Luncheon	Hotel Nikko, SF
November 9, 10, 11	SF ISACA Fall Conference	3 Day Long Event	Hotel Nikko, SF

Most of these events are in the planning process now. Actual dates, times, and topics may vary.